





Karina Patricia

INTERACTION DESIGNER

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 Atlanta, GA

EDUCATION

Georgia Institute of Technology

May '21

B.S. in Industrial and Product Design

Minor in Computer Science

GPA: 3.79 / 4.0

LEADERSHIP

ISA GATech | VP of Design

May '18 - Apr '19

Spearheaded visual brand design and social media campaign for ISA's annual statewide event resulting in 42% increase in the number of attendants, directed volunteers at event venue on D-day

RELEVANT COURSES

Industrial Design Studio, User Centered Design and Technology, Human Factors, User Interface Design, Data Structures, Data Visualization, Graphic Design, Interface Prototyping

SKILLS

Design

Digital design, interaction design, interface prototyping, user flows, info architecture, wireframing, graphic design, design system

Research

User journey, user interviews, task analysis, usability testing, affinity map, service blueprint, interface audit

Tools / Software

Sketch, InVision, Adobe XD, Adobe Creative Suite, Figma, Balsamiq

Coding

HTML5, CSS3, JavaScript, D3.js, Java, Android Studio

EXPERIENCE

Listee | UX Design Intern

Remote - Atlanta, GA

Nov '20 - Present

- Currently redesigning external site and dashboard experience and build out a design system for the company, so far increased sign-ups by 73%
- Working with PMs and developers to map customer experiences from discovering our product through online channels, onboarding, and daily product interactions

OneTrust | UX Design Intern

Remote - Atlanta, GA

Jun '20 - Aug '20

- Redesigned asset map concept to visualize country-specific data transfer risk by incorporating DataGuidance research portal
- Improved interoperability of modules by enabling an extended list of actions to be done conveniently within the asset map
- Conducted market research, interviews, and usability testing to drive final design decisions, presented in high-fidelity mockups using *Sketch*
- Prototyped user-friendly email template builder as alternative to HTML editor
- Created high-fidelity Cookie Banner mockups for B2B prospects

Bits of Good | Product Designer

Atlanta, GA

Jan '20 - Apr '20

- Collaborated with PMs and developers to design attendance tracker for Boys and Girls Club Metro Atlanta (BGCMA), a B2B client of Bits of Good
- Allowed club directors to automate daily tasks and optimize bus capacity by visualizing attendance data coupled with an easy onboarding process
- Conducted interviews, created user flows and wireframes mapping client's daily tasks so that final product is easily integrated into their existing workflow

Skipli (formerly Butidiners) | UX Design Intern

Atlanta, GA

Sep '19 - Jan '20

- Allowed the company to showcase their product features in a better way through site redesign, acquiring 4 new clients during time of employment
- Designed a seamless browsing and ordering experience by aligning solution with merchant and customer personas and Skipli's business goals
- Presented design ideas in wireframes and high-fidelity mockups using *Figma*

SPONSORED PROJECTS

Children's Healthcare of Atlanta Dashboard

Atlanta, GA

Jan '20 - Apr '20

- Created vision mockups for a future hospital room monitoring interface to help the hospital develop future best practices using data-driven decisions
- Collaborated in team of 5 as UX designer to conduct user interviews and market research to develop insights that align with the hospital's goals
- Created wireframes, high-fidelity mockups, and a clickable interface to present to Children's Hospital of Atlanta